Cashmaster
INTERNATIONAL

Our history and values

About Cashmaster

Cashmaster International began life in Rosyth, Fife, in 1977, when Neil Hunter started working within the then embryonic microprocessor applications market. Initially, business concentrated on a wide and varied range of applications, applying knowledge and experience of new technological developments to establish a position within the electronics market place.

For 10 years this springboard organisation saw steady and progressive financial growth and consolidated its position in the microprocessor industry by securing a host of major corporate contracts in the UK and continental Europe for industrial weighing scales.

Using the knowledge gained from the previous decade, Cashmaster International focused on the research and development of intelligent software, cash counting algorithms and reconciliation applications designed as a much-desired alternative to dated friction-counting systems.

With the sale of 6,500 machines to NatWest Bank (UK) in 1991, Cashmaster realised the true potential of the count-by-weight market, signalling the company's rapid global expansion plan.

Cashmaster began its expansion in the United States, with additional offices opening in France, Germany, Italy, Poland, Spain and Turkey soon after.

The company have employed two channels of distribution to achieve over 150,000 units of machine sales to date: direct sales by Cashmaster teams (worldwide) and agreements with selected distributors in regions such as the United States, Canada, Australia, South Africa and Japan.

Cashmaster continue to venture into new markets, confident in the capabilities and practicalities of our products, remaining firmly focused on our approach to business and our customers.

- Cashmaster International Ltd - Wikipedia

Our Values... continued overleaf

Our Values

At Cashmaster International we are committed to building great products. These are the shared values, principles and behaviours that we follow in providing high quality innovative technologies worldwide.

We take responsibility for QUALITY . . .

Our products and services will be “best in class” in terms of value received. We will deliver excellence, strive for continuous improvement and respond vigorously to change. Every employee of Cashmaster International is responsible for the quality of whatever they do.

We act with INTEGRITY and show RESPECT . . .

- Demonstrate a commitment to integrity and ethics.
- Show respect for and value all individuals for their diverse backgrounds, experience, styles, approaches and ideas.
- Speak positively and supportively about team members when apart.
- Listen to others for understanding.
- Assume positive intent.

We are all ACCOUNTABLE . . .

- Accept personal accountability for our own actions and results.
- Focus on finding solutions and achieving results, rather than making excuses or placing blame
- Actively engage in discussions and support decisions once they are made.
- Involve others in decisions and plans that affect them.
- Keep promises and commitments made to others.
- Personally commit to the success and well being of teammates.

We are passionate about our BUSINESS, our BRAND and our TECHNOLOGIES . . .

- Show pride in our brand and heritage.
- Promote a positive, energising, optimistic and fun environment.
- Serve our customers and delight our clients through the quality of our products and services
- Promote and implement creative and innovative ideas and solutions.
- Aggressively promote and protect our reputation.

We have the HUMILITY and HUNGER to learn . . .

- Display openness and curiosity to learn from anyone, anywhere.
- Solicit and provide honest feedback without regard to position.
- Personally commit to continuous improvement and are willing to change.
- Admit our mistakes and learn from them.
- Never underestimate our competition.

We love SUCCESS . . .

- Achieve results and celebrate when we do.
- Help people to be their best by providing coaching and feedback.
- Work with others as a team to accomplish results and win.
- Have a “can-do” attitude and drive to get the job done.
- Make people feel valued and appreciated.
- Make the tough calls.

We strive for SIMPLICITY . . .

- Stop processes, procedures and activities that slow us down or do not add value.
- Work across organisational boundaries/levels and break down internal barriers.
- Deal with people and issues directly and avoid hidden agendas.