

CASE STUDY | ALDI



Cashmaster assists exponential growth

Aldi was founded in 1946 when Brothers Karl and Theo Albrecht took over their mother's food store in Essen, Germany. The Aldi chain has grown from one modest food shop to over 7,000 discount supermarkets worldwide. Aldi is renowned for its simplified approach to shopping, offering great quality products at low prices.

Customer Needs

Aldi needed a way to facilitate growth by removing obstacles, such as costly cash management processes. Aldi had been looking for a cash management solution that would not only allow them to count takings easily but also a solution that would remove the inevitable mistakes caused by manual counts that would then in turn create a more time and cost effective for the business as a whole.

Free Trial

Aldi initially trialed their first 5 devices, back in 1997. The trial discovered that they could save approximately 15 minutes per day with the Sigma 165, compared to counting by hand 3 times per day. Cashmaster's counting machines significantly reduce the time spent counting cash, with the entire contents of a typical cash register counted in less than a minute – around 6 times faster than by hand. Our machines count 500 coins in 0.2 seconds and 300 notes in 5 seconds!

15 minutes saved per day, per store!



Key Facts: A budget price supermarket chain originating in Germany. Now runs on a global operation.

Stores: Aldi operates over 13,000 stores across the world.

Trial period: 6 month trial period with 5 devices.

Training: In store consultation and training provided by Cashmaster.

Purchased: Over 4,500 devices, consisting of Sigma 165, 170 and 105.

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Connecting and networking with head office

With the Cashmaster machines in place throughout German stores, Cashmaster and Aldi discussed how they could increase efficiency further across the network.

“Aldi was interested in the possibility of connectivity. We devised a program which enables the Sigma 160 to be connected to a PC through their EPOS system: exactly what the client was after.”

—Hans Bercx, Fongern Automation’s Sales Manager

This program allowed Aldi to monitor the cash held in each till and compare it to the amount counted at the end of each day. It also allowed them to transfer all the data to a central location, such as Head office.

Cashmaster and Aldi in 2020

Over the last 13 years, our relationship with Aldi has continued to grow. We now work alongside the Aldi team, not only in Germany but also across the UK and US. They started with an initial purchase of 183 Sigma 165 devices in Germany, and now have over 4,500 devices internationally.

Cashmaster are proud to work with a forward-thinking company like Aldi as it allows us to look at how to develop our products to suit the needs of each individual customer.



Current Aldi devices

Cashmaster Sigma 105

Auto Calibration on machine power on	✓
Device records and learns note/bill weight changes (Auto learning)	✓
Counts loose notes/bills	✓
Counts package coins	✓
Counts coupons, vouchers and tokens.	✓
Counts from float/start bank (easily editable).	✓
Multi currency option	✓
Multi language language support	✓
Data download	✓
Multiple bank / float options	✓
Display running total / sub total	✓
Display full count summary	✓
Configurable operation settings	✓
Editable count order / print order	✓
Weight option (grams)	✓
Restricted supervisor mode	✓
Client specific – customisation (option)	✓
Resistant to liquid spillage	✓
Connectable printer	✓
User friendly operation	✓
8 hour battery (rechargeable)	✓